

April is National Month

2026 National Donate Life Month

Flag Raising Remarks

Note for Customization: This toolkit is designed to help promote organ, cornea, and tissue donation. The URLs provided use **core.org/register**, but you can customize them to fit your audience by using links like your hospital's registration page, **registerme.org/dlpa** in Pennsylvania, or **registerme.org/wv** in West Virginia. Adjust as needed.

I'm [NAME], the [TITLE] here at [HOSPITAL NAME].

This Donate Life Month, [HOSPITAL NAME] is proud to partner with Center for Organ Recovery & Education (CORE) to help grow a stronger culture of donation in our community.

In just a moment, we will join hospitals across the country in raising the Donate Life flag. This flag honors donors, celebrates recipients whose lives have been saved or healed, and marks the start of Donate Life Month with a visible symbol of hope and growth.

Since it was first introduced in 2006, the Donate Life flag has become a national symbol of remembrance, gratitude, and possibility. Over the past 20 years, more than 50,000 Donate Life flags have been raised nationwide—each one representing lives forever changed by donation.

This year's Donate Life Month theme centers on growth. Like a tree that begins with a single seed, the decision to become an organ, tissue, and cornea donor can take root and grow into something extraordinary. One choice can branch outward, saving lives, restoring health, and strengthening families and communities.

Every donor leaves a lasting legacy. Their generosity allows others to take root again—to heal, to thrive, and to look toward the future with hope. For the more than 100,000 people currently waiting for a transplant, donation is not an abstract idea. It is the difference between waiting and living.

Here at [HOSPITAL NAME], we are committed to being part of that life-saving system. We care for patients, support donor families with compassion, and honor the legacies of donors whose gifts continue to grow long after their lives have ended.

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At the same time, the need remains great. More than 100,000 people nationwide are waiting for a lifesaving transplant, including [nearly 500 in West Virginia] or [more than 7,000 in Pennsylvania].

As we leave here today, I invite each of you to help keep this mission growing:

1. Be a voice for donation by encouraging others to register as organ, tissue, and cornea donors.
2. Have AT LEAST one conversation this month about donation. If someone is not registered, encourage them to learn more and sign up at core.org/register; and
3. Remind them to share their decision with their loved ones, so their choice is known and honored.

Thank you for being here and for supporting donation—not just during April, but all year long. Your commitment helps ensure that hope continues to take root and lives continue to grow.

Let's raise the Donate Life flag together and celebrate the healing, growth, and life made possible through donation.

Happy Donate Life Month.